

2016 Fall Education Event   
Population Health & Applied Data Analytics

September 13-14, 2016

Hosted by:   


Please join us in September for our Fall Educational Event. It is a great networking event that allows for many opportunities to interact with colleagues working in Health Information Technology. Our speaking lineup includes top CIOs from the region, Senior leadership of Geisinger, and Data Analytics experts from Mayo and all will be in the various events we have planned over the two days.

**Keynote Speakers:**

Morning: Marc Williams, M.D., PhD, Director, Geisinger Genomics Medicine Institute

Afternoon: John Kravitz, Geisinger CIO

**Presentation of Use Case:** Dwight Brown, Director of Enterprise Architecture, Mayo Clinic & Sanjay Pudupakkam, CEO Avatar EBS

**Population Health Applied Data Analytics Panel**

**Healthcare 2025**: John McDaniel, VP Innovation, HCI Group

**Healthcare CIO and Leadership Discussion**:

Tim Schoener, CIO, Susquehanna Health

Marie Roof, CIO, VIBRA Healthcare

Katherine Schneider, CEO, Delaware Valley ACO

Neil Gomes, VP of Innovation Technology & Patient Experience, Jefferson Health

Frank Richards, CIO Emeritus, Geisinger

**Cost:** $45.00 for HIMSS Members/$75.00 for Non-Members Includes: Breakfast, Lunch & Free Parking

Registration: <https://secure100.telusys.net/tcsc-bin/regdisplay?8867477543936450>

Directions: <http://www.pinebarninn.com/pinebarn/hotel/directions.html>

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We are currently seeking sponsors with products or services related to population health and applied data analytics specifically for this event. For more information, please contact our Sponsorship Chair, Kim Ireland, at [kim@medstatix.com](mailto:kim@medstatix.com) or 717-283-2220