

## **Healthcare 20/20: The Technology Vision, Part III**

**May 20, 2015 @ Chestnut Ridge Resort, Blairsville, PA**

Please join the Central and Western Pennsylvania HIMSS chapters for the third annual “Healthcare 20/20: The Technology Vision” on Wednesday, May 20<sup>th</sup> at Chestnut Ridge Resort in Blairsville, PA. The day will feature national, regional and local speakers and panelists, topical presentations and insightful dialog on the advancement and application of technology in serving an evolving health care system, and an outdoor BBQ networking lunch at the beautiful mountain resort, Chestnut Ridge, in Blairsville, PA. A networking reception will follow the program.

**Alix Goss, Executive Director of PA eHealth Partnership Authority.** In her many roles, Ms. Goss has guided Pennsylvania’s efforts to improve quality and safety of healthcare by working with stakeholders to create and build a statewide network for electronic health information exchange (eHIE).

**Mike McNees, CEO Syndicus, Inc.** Mr. McNees has served as CEO of Syndicus since its founding in 2007. He has been instrumental in building Syndicus’s reputation as a Management Services Organization in Maryland – also EHNAC accredited.

**Natasa Sokolovich, JD, MSHCPM Executive Director, Telemedicine and Senior Director Affiliated Physicians Services, UPMC.** Mr. Sokolovich is responsible for overseeing the strategic expansion of UPMC’s Telemedicine Program which includes over 25 specialties. The program includes multi-specialty, virtual clinics and a convenience care web-based solution to facilitate “on-demand” virtual visits.

Healthcare 20/20 is financed through a combination of participant registration fees and corporate sponsorships. Note: All sponsorship opportunities are fulfilled on a first-come, first served basis.

### **Executive Sponsor \$5,000**

- Introduce a keynote speaker at the event
- Four (4) Passes to the event
- Logo and organization name included in conference program and on chapter websites
- Logo displayed on video loop during the event
- Sponsor table at the event

### **Corporate Sponsor \$2500**

- Opportunity to speak to the group for 10 minutes during lunch or happy hour
- Two (2) Passes to the event
- Logo and organization name included in conference program and on chapter websites
- Logo displayed on video loop during the event.
- Sponsor table at the event

### **Associate Sponsor \$1500**

- Two (2) Passes to the event
- Logo and organization name included in conference program and on chapter website
- Logo displayed on video loop during the event
- Sponsor table at the event

For further information contact Robert Sheesley at [robert.sheesley@gmail.com](mailto:robert.sheesley@gmail.com).

# Healthcare 20/20: The Technology Vision, Part III

## Sponsorship Form

Please complete and return via email to [robert.sheesley@gmail.com](mailto:robert.sheesley@gmail.com).

Organization Name \_\_\_\_\_

Organization Contact \_\_\_\_\_

Contact email \_\_\_\_\_

Contact Phone \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_ Executive Sponsor, \$5000.00

Will you need a display table at the event?    yes/no

Guests:

1/ \_\_\_\_\_ 2/ \_\_\_\_\_

3/ \_\_\_\_\_ 4/ \_\_\_\_\_

\_\_\_\_ Corporate Sponsor, \$2500.00

Will you need a display table at the event?    yes/no

Guests:

1/ \_\_\_\_\_ 2/ \_\_\_\_\_

\_\_\_\_ Associate Sponsor, \$1500.00

Will you need a display table at the event?    yes/no

Guests: 1/ \_\_\_\_\_ 2/ \_\_\_\_\_

Please send an electronic logo to [lanettemdixon@gmail.com](mailto:lanettemdixon@gmail.com) no later than April 24 for inclusion in the program.

The program "Healthcare 20/20: The Technology Vision Part III" is managed by:

